



Peace River Agricultural Society
Box 6432, Peace River, AB T8S 1S3



Dear Friends & Neighbors,

I hope this letter finds you well. I am writing to seek your support for an exciting community event we are organizing—the 2024 Peace River Mud Bogs, scheduled to take place on September 7-8. This event promises to be a thrilling and high-energy experience, attracting a large audience of motorsport enthusiasts from our community and beyond.

To ensure the success of this event, we are reaching out to local businesses and organizations for sponsorship support. Your organization's involvement as a sponsor would not only provide invaluable assistance but also offer significant visibility and promotional opportunities for your company. We have designed four levels of sponsorship to suit varying budgets and promotional needs:

Platinum Sponsor - \$2000

- Prominent logo placement on all event promotional materials, including posters, flyers, and banners.
- Mention in all media releases and advertisements.
- Logo and link on the event website and social media pages.
- Acknowledgment in the event program and during the event announcements.
- VIP seating in the beer gardens with 6 complimentary drink tickets.
- 6 complimentary event tickets.



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Gold Sponsor - \$1500

- Logo placement on event promotional materials, including posters and flyers.
- Mention in selected media releases and advertisements.
- Logo and link on the event website.
- Acknowledgment in the event program and during the event announcements.
- VIP seating in the beer gardens with 4 complimentary drink tickets.
- 4 complimentary event tickets.

Silver Sponsor - \$1000

- Logo placement on event posters and flyers.
- Mention in selected media releases.
- Logo and link on the event website.
- Acknowledgment in the event program.
- 2 complimentary drink tickets.
- 2 complimentary event tickets.

Bronze Sponsor - \$500

- Logo placement on event posters.
- Logo and link on the event website.
- Acknowledgment in the event program.
- 2 complimentary event tickets.

Your sponsorship will play a crucial role in covering the costs associated with organizing the event, including logistics, marketing, and ensuring a safe and enjoyable experience for all attendees. In return, we offer you an excellent platform to showcase your brand and connect with a diverse audience.



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We are confident that your support as a sponsor will significantly contribute to the success of the 2024 Mud Bogs, and we are excited about the possibility of partnering with your organization. Please feel free to contact me at 780-219-5789 or wendygoulet3@gmail.com if you have any questions or would like to discuss sponsorship options further.

Thank you for considering this opportunity to support our event. We look forward to the possibility of working with you and creating a memorable experience together.

Warm regards,

Wendy Goulet
President
Peace River Agricultural Society